

PRESS RELEASE

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Launch of the world's first tech app for lesbians, gays, bi and trans*

- Release of the first global LGBT+ Tech App - UNICORNS IN TECH
- Meeting place for LGBT+ tech talents who are interested in current technologies such as AI, Machine Learning or Big Data
- Available free of charge in the App Stores and as desktop version



Unicorns in Tech
The Global LGBT+ Tech
Community

UNICORNS IN TECH, the Global LGBT+ Tech Community, has launched the world's first tech app for LGBT+. 200 users from different nations already registered for it. They have the opportunity to network with each other and find current tech events in their city. Members can use the platform for free of charge in the app or in their browser on desktop.

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The app is primarily aimed at lesbian, bisexual, transsexual, gay and queer people as well as straight allies who are interested in Tech and IT. The UNICORNS IN TECH community has so far 4,000 members who have also been invited to be part of the app. Among them are students, young professionals, entrepreneurs and experts such as developers, software engineers, product owners or UX designers. The community has created a network, that brings LGBT+ tech talents into contact with businesses and investors. Additionally discussions about the latest technologies are encouraged and the techies get the chance to exchange their personal skills, experiences and stories. They can do this through monthly Get-Togethers, which are organized nationwide in cooperation with tech companies since 2014.

"To bring this community even closer together, we've thought about developing an app for the tech talents. There, users will not only be able to exchange information about the latest technologies, but they will also be able to use them in a professional context. The demand for talent from the IT industry continues unabated. The VDI (Association of German Engineers) recently published alarming figures. For every 100 unemployed computer scientists, there are 557 vacancies. Therefore, in the near future there will be a job exchange in the UNICORNS IN TECH App only for the tech sector", Stuart Cameron, CEO of the UHLALA Group and founder of UNICORNS IN TECH, proudly announces.

More information:

Uhlala.com
UnicornsInTech.com

Currently, users have the opportunity to get in contact directly with each other, discuss on the live feed and inform themselves about current tech events. The group function allows users to exchange information on specific topics such as product development or VR or to get in touch with local LGBT+ technologies. For the growing proportion of women in the tech sector, there is also a special group in which they can exchange ideas.

In September UNICORNS IN TECH will present the Berlin LGBT+ Tech Week for the first time. This will take place from 9th to 13th September 2019 in the German capital. More than 300 participants from all over the world are

UHLALA Group

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expected. The UNICORNS IN TECH App will become the central point for the various events.

Further information about the UNICORNS IN TECH are available at:
www.unicornsintech.com

Further information about the Berlin LGBT+ Tech Week are available at:
www.unicornsintech.com/berlin-lgbt-tech-week

Printable photos and logos are available here:
www.unicornsintech.com/press

The meaning of LGBT+

LGBT+ is the abbreviation for Lesbian, Gay, Bisexual and Transgender, as well as those whose sexual orientation or gender does not fall under the cisgender and heterosexual identities.

About UNICORNS IN TECH and UHLALA Group

UNICORNS IN TECH is a global LGBT+ tech community with over 4,000 members. The network, consisting of students, young professionals, entrepreneurs and experts, brings LGBT+ tech talents into contact with companies and investors. They can discuss the latest technologies and personal experiences, find new inspiration and start new projects.

The UHLALA Group is a leading LGBT+ social business, with its brands and projects such as RAHM, STICKS & STONES, UNICORNS IN TECH or PANDA. Since 2009, the UHLALA Group stands for the networking, further education and empowerment of LGBT+ People in their working life and connects them with LGBT+ friendly companies and organisations.

The UHLALA Group's goal is to reach equal chances and opportunities for LGBT+ People in the working world.

www.uhlala.com