

## PRESS RELEASE

Monday, June 28<sup>th</sup> 2019



# The final of the fifth RAHM contest took place in Dublin



- **Jeanine Ferreira won the fifth RAHM Contest**
- **40 participants were at the first contest in Dublin**
- **Next contest is on July 26<sup>th</sup> in Berlin (hosted by Commerzbank)**

RAHM  
The Global LGBT+  
Leadership Community

**On June 28th the winner of the fifth RAHM Leadership Contest was announced at the Google EMEA Headquarters. Jeanine Ferreira was the winner out of 40 participants. Google was the host and SAP sponsored the Global LGBT+ Leadership Community in Ireland.**

### Press Contact

Christopher Höhnisch  
Marketing & PR Manager

[christopher@uhlala.com](mailto:christopher@uhlala.com)

40 contestants were selected from 67 applicants to take part in a one-day contest in Dublin to demonstrate their leadership skills. Each of them completed three group tasks to show their skills and abilities in creative and strategical thinking, crucial time management, role play and debating. A jury of various specialists had to be convinced. Members were among others: **Cassie Stokes**, TV presenter and Public Speaker at Virgin media, **Jim Gray**, Director Trust & Safety at Google, **Laura Burgess**, HR Director Schools and Universities at Sodexo, **Steve Jacques**, Group Chief Executive Officer at Key Assets and **Maebh O'Flaherty**, Head of IT-Systems and Process Audit at METRO AG.

### RAHM

Laura Homma  
Project Leader

[laura@uhlala.com](mailto:laura@uhlala.com)

**Joanne Gilmore**, Regional Head EMEA & APAC at Bank of America Custodial Services (Ireland), shared her experience at RAHM with the words: "I was honoured to be a judge at the event, which provides LGBT+ people an important opportunity to participate in leadership development workshops, receive one-to-one coaching feedback and build a network of professionals. It was excellent to see first-hand the pool of talent that exists within our LGBT+ community and to celebrate the success of everyone, regardless of sexual orientation or gender identity."

More Information:

[rahm.ceo](https://rahm.ceo)

[RAHM video](#)

From the different results, the top 5 was determined. Each of them went through an individual interview with the jury. In the end **Jeanine Ferreira** convinced through her qualifications and won the fifth edition of the Leadership Contest. "Attending RAHM should without a doubt be on any LGBT+ leaders personal development bucket list. Being surrounded by like-minded individuals, that experience the same challenges does not only motivate you, but also offer that much needed tribe we all need! I have met inspiring leaders from all walks of life and geographies who will be part of my network of change for the rest of my career!", she said.

RAHM - The Global LGBT+ Leadership Contest consisted not only of the one-day contest but also of some side events, such as a get-together in a pub the day before the contest and the march at the Pride Parade the day after. This way the RAHMers shared a 3 days experience together.

### UHLALA Group

Wichertstraße 9a  
10439 Berlin

The next RAHM Contest 2019 takes place in Berlin on July 26<sup>th</sup> (hosted by the Commerzbank).

CEO  
Stuart Cameron

More Informations about RAHM are available here:  
<https://rahm.ceo/>

## The meaning of LGBT+

LGBT+ is the abbreviation for Lesbian, Gay, Bisexual and Transgender, as well as those whose sexual orientation or gender does not fall under the cisgender and heterosexual identities.

## RAHM and UHLALA Group

RAHM is a global LGBT+ Leadership Community. We bring together passionate leaders who are keen on growing and sharing their expertise with each other, ultimately becoming role-models who will inspire future generations of LGBT+ leaders.

The UHLALA Group is a leading LGBT+ social business, with its brands and projects such as RAHM, STICKS & STONES, UNICORNS IN TECH or PANDA. Since 2009, the UHLALA Group stands for the networking, further education and empowerment of LGBT+ People in their working life and connects them with LGBT+ friendly companies and organisations.

The UHLALA Group's goal is to reach equal chances and opportunities for LGBT+ People in the working world. [www.uhlala.com](http://www.uhlala.com)